

Blossom Express

(Since 1985)

105 Forrest Avenue, Suite 9
Los Gatos, California 95032

"Fresh Flowers for Grads and Parents!"

1-800-332-7421

Earn up to \$2000 for your group in just one day!
– No upfront costs, no strings, no risk of any kind!

**More than 100 colleges
& universities participating!**

Dear Fund-raiser:

You can give your organization's fund-raising effort a big boost next graduation day, with a minimum of effort and without cost or risk of any kind!

Blossom Express of Los Gatos will FedEx fresh cut roses and attractive orchid leis directly to you for quick and easy sales to parents and students on Commencement Day. You pay nothing up front, remit only after the flowers have been sold – and if you call before April 17th, we'll add an extra 6 dozen roses as a FREE BONUS – you keep 100% of the sales!

It's a spontaneous, colorful and fun way for parents to honor their graduates, for grads to honor their parents --and for guys to honor their gals on that special day! In fact, more than 100 student organizations are currently earning more than \$1000 every year with our proven program! Some have made more than \$2000 for less than one day of effort!*

Blossom Express Supplies Everything You Need
– Even Sales Support!

From the moment you agree to participate, we do it all:

- We calculate the volume of flowers your organization can sell most profitably based on class size, number of attendees in the audience and our formula, developed over 18 years of experience.
- We FedEx the world's most beautiful roses and orchid leis direct from local California growers and time our shipment so your group receives them in fragrant, fresh-cut condition.
- Flowers come complete with attractive greens and handy black buckets to keep them in for selling, plus our step-by-step instructions on how to maximize sales with a minimum of effort.

* List available on request

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**FOR
POSITION
ONLY**

There's no commitment, no up front costs or expenses, no risks of any kind.

In fact, if your organization is short of sales volunteers at commencement time, we'll even advance you up to \$10 per hour to hire temporary salespeople – we're that committed to your success!

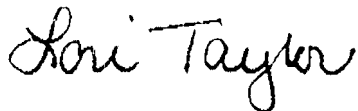
When you succeed, we succeed. But more than that, we hope you'll join our growing client list – many of whom have been with us for more than 15 years! When you respond, you'll receive a list of major participants with their earnings and a sampling of the comments we've received from customers along with a comprehensive FAQ and a step-by-step description of how the program works.

But you must contact us by phone, so we can explain pricing, determine your optimum sales potential, answer your questions and begin to develop the kind of long term relationship that makes this program work -- for you and for us!

There is no obligation in calling, no high pressure sales tactics, no one will bother you should you decide not to participate. But with sure-fire profits virtually guaranteed, and a product as popular and easy to sell as our brilliant fresh cut roses and dazzling orchid leis, this is a fund-raising program you'll want to put to work for your group this year – and every year from now on!

Call **1-800-332-7421** – and find out how Blossom Express' fun and fragrant fund-raiser will work for your student organization!

Looking forward to speaking with you,

A handwritten signature in black ink that reads "Lori Taylor". The signature is written in a cursive, flowing style.

Lori Taylor,
Founder and CEO

P.S. Fresh cut roses and orchid leis for commencement day...a complete turn-key program with no upfront costs or expenses...up to \$2000 for less than one day of effort...no risk, obligation of any kind.
All good reasons call **1-800-332-7421** today for full details.